

An aerial photograph of a city skyline, likely Miami, featuring numerous high-rise buildings and a body of water in the foreground. The image is overlaid with a semi-transparent blue filter. The text 'CLADEC' is prominently displayed in the upper left quadrant, with a stylized airplane icon integrated into the letter 'A'. Below it, a large white text block reads 'Celebrating 33 Years of Successful Advocacy and Regional Collaboration'.

CLADEC

Celebrating 33 Years of Successful
Advocacy and Regional
Collaboration

CLADEC's Beginnings: 1989–1991



1989

- Discussions held in New York proposing the creation of a **regional express industry association**.



1991

- CLADEC is founded with the following original members (DHL, FedEx, UPS, Intertrade & Halbart)
- CLADEC is registered as a not for profit corporation in **Panama**
- **Bruce Walker (DHL)** is named founding chairperson. **Larry Burtchaell** becomes CLADEC's first executive director



1993

- Initial CLADEC participation in annual meeting of regional customs directors COMALEP. CLADEC proposes a meeting to specifically focus on expedited clearance processes

CLADEC's Executive Directors Over the Years

- 1991–1998 Larry Burtchaell
- 1998–2001 Amparo (Anne) Becker
- 2001-2002 Carlos Sila/Grazia Adriani
- 2002–2004 Grazia Adriani
- 2004-2008 Manuel Aragon
- 2008-2021 Ray Ruga & Maria Mancuso
- 2021-Present Frank Santeiro



CLADEC's Chairpersons

- 1991-1995 Bruce Walker (DHL)
- 1995-1997 Joe Gonglefski (UPS)
- 1997-1998 Diane Stokely (FedEx)
- 1998-2000 Jim Hartenstein (TNT)
- 2000-2001 Richard Camejo (UPS)
- 2001-2002 John Olin (DHL)
- 2003 Greg Sandoval (TNT)
- 2003-2004 Frank Santeiro (FedEx)
- 2004–2005 Juan Cento (FedEx)
- 2005-2006 Rafael Coutolenc (DHL)
- 2006-2007 Stephen Flowers (UPS)
- 2008-2010 Juan Cento (FedEx)
- 2010-2012 Roger Crook (DHL)
- 2013-2016 Juan Cento (FedEx)
- 2016-2018 Mike Parra (DHL)
- 2018-2019 George Brooks (UPS)
- 2019-2020 Romaine Seguin (UPS)
- 2020-2021 Juan Cento (FedEx)
- 2021-2023 Mike Parra (DHL)
- 2023-Present Francisco Ricaurte (UPS)



A Defining Moment: The Cancun Accords



1996

- Meeting held in Cancun resulting in the so-called **Cancun Accords**, which incorporated key points of the WCO's Immediate Release Guidelines as goals for regional customs authorities



1998

- Cancun II – follow up meeting with regional customs authorities held in Santiago, Chile. **The customs best practice recommendations in the Cancun Accords serve as CLADEC's main advocacy goals for many years.**



Expanding Our Influence: 2002–2008



2002

CLADEC closes the Panamanian Corporation due to a new government requirement that corporation directors all reside in the country.

CLADEC establishes a not-for-profit corporation in the United States in the State of **Florida**.

New and updated by-laws are written and approved. This includes, for the first time, **an anti-corruption clause**.

Expanding Our Influence: 2002–2008



2002-2008

CLADEC actively supports passage of key **free trade agreements** during this period. This support involved considerable activity, including lobbying in the U.S. Congress and in the various countries in our region.

These trade agreements include:

- a. Chile-US FTA
- b. Peru-US TPA
- c. Colombia-US TPA
- d. DR-CAFTA



Paving the Way for Trade Facilitation (2008–2013)



2008 - 2013

CLADEC was an early advocate of the concept of trade facilitation, participating in numerous regional fora, including several sponsored by the WCO focused on informing regional customs authorities about the concept.

The successful negotiation of the World Trade Organization's Trade Facilitation Agreement (TFA) gives CLADEC a new and more powerful advocacy focus.



Responding to the Pandemic: (2020 - 2021)



2020 - 2021

CLADEC and its affiliated associations successfully convinced regional governments that express services were **declared to be essential** during the COVID pandemic lockdowns.



CLADEC's Current Leadership



CLADEC supports full implementation of trade facilitation measures and effective automation of import and export processes. CLADEC fosters diversity and recognizes the importance of contributing to sustainable transportation networks.

CLADEC currently has sixteen national express industry associations affiliated with CLADEC. The national associations are key to the success of CLADEC's advocacy efforts.



Chairman
Francisco Ricaurte **UPS**



Directors
Luiz Vasconcelos **FedEx**
Maria Fernanda Font **DHL**
Ariel Diaz **Fedex**
Cristina Falcone **UPS**



Treasurer
Ariel Diaz **Fedex**



Executive Director
Frank Santeiro

CLADEC's Current Leadership



CLADEC's Technical Committee

DHL: Carlos Enriquez & Fabian Villarroel
FedEx: Bruna Megna & Mario DiGiovanni
UPS: Silvio Silva & Adriana Romo



Global Partnership & Support



Global Express Association (GEA)



Express Association of America (EAA)

National Express Industry Associations

The national associations affiliated to CLADEC are key to our industry's advocacy success in the region

The express industry in Latin America and the Caribbean can be very proud of what we have achieved as a team throughout these past 33 years.



CLADEC Associations



Argentina: CAPSIA - est. 1998



Guatemala: CLADEC Guatemala – est. 1993



Bolivia: ADESEC - est. 2012 (ABEC - 1990s)



Honduras: ANCH - est. 1994



Brazil: ABRAEC - est. 1983



Mexico: ANMEC - est. 1992



Chile: ATREX - est. 1989



Panama: AESEP -



Colombia: CLADEC Colombia - est. 1994



Peru: APESE - est. 1988



Costa Rica: AEER - est. 1997



Republica Dominicana: ASODEC - est. 1993



Ecuador: ASEMEC - est. 2014 (ASEME -2004)



Uruguay: AUDESE - est. 1998



El Salvador: GENTE - est. 2001



Venezuela: ASOVEC - est. 1997

CLADEC logos through the years



1991 First Logo

CLADEC

CONFERENCIA LATINO AMERICANA
DE EMPRESAS COURIER

1992 - 1995



1995 - 2000



2003



2005 - 2022



2022 - present

Thank You.